



EXECUTIVE COMMITTEE MEETING: MARCH 15TH, 2013

MELISSA KIZINA MOTSCH, PRESIDENT OF THE GRADUATE STUDENT ORGANIZATION

1,000 Likes Achieved!

The GSO reached its goal of obtaining 1,000 Likes on its Facebook page. This is the primary way that the GSO gets word out to graduate students about events, deadlines, programming, and other pertinent graduate-student centric news. To date, the GSO has 1,063 Likes!

As promised to students throughout the campaign, the GSO will host a 1,000 Likes Party in celebration of the achievement of this goal. The party will be held at a nightclub in Armory Square on Friday, March 8th, and graduate students will enjoy free cover and specials on drinks throughout the evening.

GSO Photographers Hired

One of the tips that we gleaned from our involvement with the National Association of Graduate and Professional Students was that GSOs can significantly increase visibility if they employ a photographer to capture images at events, which can then be posted to our website and across social networks. This semester, we hired a pool of 7 graduate student photographers at a competitive rate of pay to cover GSO and graduate-student related events. We have found these photos to be instrumental to our success in reaching our goal of 1,000 Likes on Facebook, as students are engaging with the page more than ever before.

Spring Family Fun Fest to be held March 23rd at the Inn Complete

Continuing our tradition of supporting graduate student families, the GSO will hold a family event at the Inn Complete on March 23rd for graduate students with children. There will be face painting, games, and crafts, and lunch will be served. The Family Concerns Committee held a similar event in the Fall and it was a great success. This event is also designed to help expand the newly launched Grad-Fam Listserv that was established last semester in order to put grad students with families into closer contact with one another.

Chair/Liaison Appreciation Dinner to be held March 27th at Anthony's Pasta Bar

In order to show our appreciation for the hard work put in by our committee chairs and liaisons, the executive board will host a dinner at Anthony's Pasta Bar in Hanover Square. At this dinner, we will recognize several outstanding chairs and all in attendance will receive a small gift as thanks for their dedicated service.

Collaboration with Student Association

Over the past month, Allie Curtis and I have taken steps to strengthen the relationship between SA and the GSO, with each body sending representatives to our respective meetings in order to educate participants about the roles and structures of our organizations. In the coming weeks, we plan to solidify a strategy in order to ensure more active communication between GSO and SA going forward. This partnership has great potential in its ability to unite student voices via their representative bodies.

Thank you all for taking the time for reading my report; as always, I am happy to answer any questions you may have and I appreciate the Board's continued support of the GSO.